



Policy for the Advertisement of 3B Medical, Inc. Products by US Homecare Dealers

Effective October 2018

Definitions: **MSRP:** Manufacturer's Suggested Retail Price

MAP: Minimum Advertised Price permitted

Appropriate Prescription: Because prescription products are not to be sold to patients without an appropriate prescription, each Advertisement of a 3B prescription product by a US Homecare Dealer must legibly and prominently state the following ("Prescription Statement").

"A valid prescription is required for the purchase of this product".

3B reserves the right to enforce the Minimum Advertised Price (MAP) policy for selected products. If no MAP is defined for an item, the item may be sold at any price. An MSRP is defined for each product code, but no vendor is required to sell at the MSRP.

Order Code	Description	MSRP	MAP
LG2000	Luna II CPAP with Integrated Heated Humidifier	\$638.00	\$359.00
LG2A00	Luna II Auto-CPAP with Integrated Heated Humidifier	\$960.00	\$489.00
B7000	RESmart Auto-BPAP with Integrated Heated Humidifier	\$1,700.00	\$875.00
CIR1005	Cirrus 5 - 5 LPM Stationary Oxygen Concentrator with Internal Oxygen Monitor	\$1,298.00	\$649.00
LM3000	Lumin CPAP Cleaner	\$299.00	\$249.00